



The Learnica Team

Prepare For Your Future



LEARNICA

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Tell me and I forget, teach me and I
may remember, involve me and I learn.

Benjamin Franklin

Many ask, why choose Learnica[®]?



We take this question seriously as it is central to Learnica's mission in the education marketplace.

Today, high school students face tough school environments and strict college admission standards. Learnica supports students on their path to academic success in this competitive landscape.

Three key factors are essential for better educational outcomes

- ☐ Involve parents and families in their child's education to build a supportive learning environment.
- ☐ Set high academic expectations for children.
- ☐ Boost classroom learning with engaging after-school, weekend, and summer activities.

Our programs boost young learners' academic growth, confidence, and self-esteem

- Strengthen classroom learning, fill knowledge gaps, and correct misunderstandings.
- Learn key ideas and strategies while building problem-solving skills and applying knowledge effectively.
- Develop test-taking skills with consistent practice and assessments.
- Develop critical thinking, reasoning, and advanced problem-solving skills.
- Develop effective study habits, organization, and discipline.
- Inspire students to aim for excellence, work hard, and become independent learners.
- Encourage parents to get involved in their child's education and help with learning at home.



Temporary Structure to Support Growth

Scaffolding instruction is the support parents provide to help their children learn and succeed. With Learnica, parents can guide their children from their current level to greater achievements. The aim of scaffolding is to foster independence in learners over time.

We create a sense of achievement through the
success of our programs



Our education solutions highlight the vital partnership between parents or caregivers and students to boost school performance. We provide high-quality programs that help parents offer "scaffold instruction" in after-school or homeschooling settings.

Our programs reinforce classroom learning, enhance subject knowledge, and develop problem-solving, reasoning, and critical-thinking skills.



Learnica's unique value proposition is based on four
key pillars that help our students achieve broad
knowledge, deep understanding, and lasting
learning

Unique Delivery Model

The Learnica Model helps families improve classroom learning. Our programs also support homeschooling with online resources. Parents can engage in their children's education by answering questions, tracking progress, and managing time effectively.

TASLT™ Method

The Learnica Method uses scaffold instruction and cognitive theories. Our five-step "It is about Me" TASLT™ method offers clear, modular content. These programs blend theory and practice, improving problem-solving, critical thinking, and test-taking skills for all grade levels.

Performance Measurement

The saying "what gets measured gets done" is especially true in education. Learnica provides various ways to assess understanding throughout our programs. **Learnica Performance Measurements** play a crucial role in delivering knowledge checks, quizzes, real-world problems, and reasoning questions.

Knowledge checks and quizzes enhance learning by:

- Practicing recall of knowledge

- Addressing understanding gaps
- Improving test-taking skills
- Reinforcing key concepts
- Encouraging ongoing improvement

Modern Digital Platform

We value your time. Our self-paced programs fit your schedule, providing flexibility and convenience. With our online platform, you can learn anytime, anywhere.

Our modern digital platform transforms how we share digital content with students, helping them build skills and solve problems. The interactive content increases student interest for sustained engagement.

Our programs follow seven key principles that guide their development and improvement.

- 1 Provide programs that encourage active involvement from parents and families, support classroom learning, and promote academic success.
- 2 Offer education programs that encourage parents and families to actively participate in their children's after-school or homeschool activities.
- 3 Provide personalized education programs tailored to each student's learning style and needs.
- 4 Provide educational programs that use effective learning theories and good practices.
- 5 Set higher expectations and challenging goals that meet or exceed national and state education standards.
- 6 Achieve a balance of theory and practice to promote understanding, problem-solving, reasoning, and critical thinking.
- 7 Evaluate learning success with regular quizzes, assessments and performance scores.

Our education programs and courses are designed to engage students and are regularly updated to remain relevant in today's education landscape

Our education programs are designed to connect with students and are regularly updated to stay relevant. Learnica offers courses in Mathematics, English, and Technology, focusing on key knowledge and skill development for various grade levels.

Our programs follow a blueprint aligned with leading international curriculum standards and effective teaching practices. This roadmap outlines essential knowledge, competency and skills for each grade, emphasizing early learning, continuous progress, and skill reinforcement.

Typically lasting six months, our programs align with the school year or summer break. They are designed to meet or exceed grade-level standards and help reinforce essential knowledge while enhancing computation, critical thinking, problem-solving, and reasoning skills.

A little about us

Our Ambition

We strive to be recognized as the leading provider of learning programs for grades 1-8.

Our goal is to enhance our students' academic performance and meet the expectations of both students and parents. We create a supportive and challenging environment while providing growth opportunities for our team. Our purpose drives us to achieve this mission.

Our Purpose

Our purpose is to empower, educate, and enrich our students. These three words define Learnica.

- *Empower* children to become independent, confident, and curious learners.

- *Engage* parents in actively participating in their children's education and encourage discipline and effort.
- *Enrich* young children's futures by enhancing their academic preparation and readiness.

Our company succeeds because of our people. Our culture reflects the values that unite us as a team.

Dynamic

We recognize our role in shaping the future of our company and ed tech markets. Our commitment to advancing young minds globally drives us to be proactive in our strategies. We aim to expand our influence and impact. By taking a dynamic approach, we ensure our efforts align with our mission to inspire and empower learners worldwide.

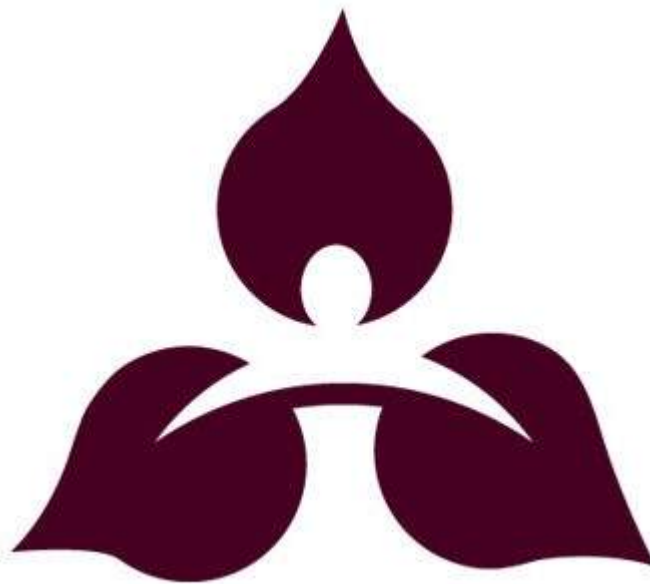
Innovative

Education has the power to transform lives. We focus on understanding what our customers need, the latest learning theories, and advancements in educational materials and technology. This commitment allows us to continually enhance and develop effective

programs. By building strategic partnerships, we enhance the value of our solutions and broaden our educational offerings.

Caring

A strong educational foundation is key to a successful career and a better life. We should inspire young minds to explore learning opportunities and provide resources to enhance their knowledge and skills. Our commitment to caring supports learners' growth and helps create a brighter future for all.



The Person Leaf Logo

Learnica, Inc. offers digital online education solutions for students in K - 12. Our programs enhance knowledge and skills, supporting classroom learning and home-school education to improve academic performance.

www.Learnica.com

